

Private Cord Blood Banking

Every month, thousands of families choose to preserve their newborn's cord blood stem cells. Cord blood is the blood that remains in a newborn's umbilical cord after birth. It is a valuable source of stem cells – the building blocks of your body's tissue, organs, blood and immune system.

Of the many things you have to consider during your pregnancy, one of them may be the option to collect your new baby's cord blood stem cells for potential therapeutic use in the future. There are many reasons to consider cord blood collection, which is why your options should be discussed with your physician.

The Valley Hospital would like to inform you of one option for private cord blood banking. ViaCord offers private banking if you would like to store your baby's umbilical cord blood stem cells. For more information on the benefits of banking and how to enroll in this program, please call 1-888-795-2375 or visit www.viacord.com. If you are unable to register prior to the birth of your baby, collection kits are available when you arrive at Labor and Delivery. Several companies provide private banking, and it is ultimately your decision to choose the option that best suits the needs of your family.

The Valley Hospital is committed to educating our patients on every touch point to consider during pregnancy. We strive to ensure that every family makes an informed decision and look forward to an open discussion on your options for cord blood banking.