

Valley Health Website Privacy Policy

Effective Date: December 18, 2023

This Privacy Policy (“**Policy**”) describes how Valley Health System, Valley Hospital Foundation, and Valley Hospital Auxiliary (collectively, “**Valley Health**,” “**we**,” “**our**,” “**us**”) collects personal information from you or about you through our website at www.valleyhealth.com, www.valleygammaknife.com and www.valleyhospitalfoundation.org (collectively, the “**Site**”), why we collect this information, how we may use or disclose this information, and the choices you have with regard to the information we maintain.

This Policy does not apply to protected health information that we collect from individuals pursuant to the Health Insurance Portability and Accountability Act (HIPAA). Additional information regarding our privacy practices with respect to protected health information can be found on our [Notice of Privacy Practices](#) page.

Information Collection

Personal Information You Provide. You may submit personal information, which is information that can be used to identify you individually, when you interact with the Site. For example, we may collect certain personal information from you when you donate to Valley Health, register for classes or events, or apply for a position through our careers page. Generally, we may collect certain contact information, such as name, email address, postal address, or phone number from visitors to the Site.

When you make a donation, we may also collect payment card information and billing information. We may also collect information from you such as gender and date of birth when you register for certain classes. You may voluntarily choose to provide us with your educational and work experience background, your racial or ethnic identity, gender identity, and veterans status when you apply for a position on our careers page.

For details regarding collection of protected health information, please view [Notice of Privacy Practices](#).

Information Collected Automatically. We, and the vendors we work with, may use tracking technologies (such as cookies, log files, and pixels) that automatically or passively collect certain information from visitors on the Site. This information may include IP addresses, device identifiers, language preferences, referring URLs, and browser and platform details.

Cookies are small data files stored on a computer's hard drive that allow a website to recognize a visitor's device, record visitor preferences, track the pages a user visits on a website, and identify the referral website. Cookies help us understand how you use the Site and enhance your visitor experience. Most browsers automatically accept these cookies, but you usually can change your browser setting to remove or reject cookies. Please note that blocking cookies on our Site may prevent you from using some of the features of our Site. Also, disabling cookies may invalidate opt outs that use cookies to recognize devices that have opted out.

Please note our Site is not designed to respond to "Do Not Track" signals received from browsers.

We may use certain third-party technology vendors (such as Google Analytics) in connection with your activity on certain pages to understand details about your use of those pages (such as track website performance) and to personalize certain features and functionality (such as to personalize content for you).

We may use Google Analytics on certain pages, such as our careers page, to understand details about your use of such page. For more information on how Google Analytics uses data it collects, visit: policies.google.com/technologies/partner-sites. To opt out of Google Analytics, visit: tools.google.com/dlpage/gaoptout. To adjust your Google advertising settings, visit: myadcenter.google.com.

Use of Information Collected

We and our vendors may use the personal information collected through the Site for various purposes, including:

- to provide certain services or fulfill your request (for example, if you use our Site to register for an event, we use the information you provide to fulfill your requests);
- to communicate with you and send you information that we believe may be of interest to you, including newsletters, information about new medical breakthroughs and other items related to Valley Health;
- to personalize your user experience;
- to monitor and analyze trends, usage, and activities of visitors;
- to take certain action with regard to any suspected or actual fraudulent or illegal activity or activity that violates our policies;

- to comply with applicable laws, rules, regulations, and legal processes; and
- for any other purpose, with your consent.

Disclosure of Personal Information

We may disclose personal information we have collected through the Site to our business partners and vendors. For example, we may use service providers to help us operationally or to administer activities on our behalf, such as sending emails. In addition, we may disclose personal information in the event we sell or transfer all or a portion of our business assets (e.g., further to a merger, liquidation, reorganization, or any other business transaction, including negotiations of such transactions) or with your consent or at your direction.

Valley Health also may disclose your personal information (1) to comply with legal requirements (for example, to respond to court orders, subpoenas, government or law enforcement agency requests, or other legal processes); (2) to protect or defend Valley Health; (3) where we perceive a threat or risk to individuals or property as a result of activity on our Site; (4) in connection with an individual's inappropriate use of our Site, noncompliance with our [Terms of Use](#), or a complaint filed about their use of our Site; or (5) with your consent or at your direction.

For details regarding disclosures of protected health information, please view [Notice of Privacy Practices](#).

Security

We take reasonable precautions to ensure your information is protected from unauthorized access and remains confidential; however, you must keep in mind that any transmission via the Internet is not completely secure. Accordingly, we cannot guarantee the security of your information collected through our Site.

Your Choices

We may use the information you provide to send you emails with information and materials that we think may be of interest to you. If you do not wish to receive any further promotional emails from us, you can unsubscribe by checking the appropriate box included in any such email. Please note that even if you unsubscribe from receiving promotional emails from us, we may still send you transactional or informational emails.

Links

Our Site may contain links to features or websites that are not operated by us, including social networks operated by unaffiliated parties. You may be asked by these websites to provide personal information or to release information you may have provided on our Site. Please be aware that this Policy does not apply to information collected through those websites. We are not responsible for the privacy practices of these websites, nor any adverse consequences that may result from your interaction with such third-party websites. We encourage you to be cautious when leaving our Site and to review the privacy statements of other websites.

Children's Privacy

We do not knowingly collect personal information from individuals under the age of 13. If we become aware that we have obtained information from users under the age of 13, we will delete such information in accordance with applicable law.

Information for Users Outside the United States

Please be aware that any personal information you submit will be transferred to and processed in the United States and the data protection laws and regulations that apply to your personal information may be different from the laws in your country of residence.

Changes to Our Policy

This Policy is subject to change at our discretion. We will notify you of changes to this Policy by posting an updated version on our Site and updating the "Effective Date" at the top of this page. Your continued use of the Site after any update to this Policy will constitute your acceptance of the changes.

Contact Us

If you have any questions regarding this Privacy Policy, please contact us at: PrivacyOffice@valleyhealth.com.